

## Women Leading Change Celebration

<b>Sponsorship Opportunities</b>			
Date:	April 30, 2020		
Location:	Alpine Country Club, Cranston RI		
Estimated Attendance:	250		
Description: This is the Women's Fund of Rhode Island's premier <b>fundraising</b> event, bringing together business and community leaders, social activists, philanthropists, and anyone interested in leveling the playing field for women and girls in Rhode Island. Maya Wiley from MSNBC is our keynote speaker. Awardees include the WFRI Leadership Award for Arlene Violet and the Susan Farmer Advocacy Award for Vanessa Volz. The event will include a sit-down dinner and live/silent auction. Women Leading Change: Our Voices Matter has the overarching theme of civic engagement.			
Benefits & Levels	Presenting Sponsor	Visionary Sponsor	Lead Sponsor
	\$5000	\$2500	\$1250
Print Piece & Collateral Inclusions			
Company logo on electronic invitations	Yes	Yes	Yes
Company logo in program	Yes	Yes	Yes
Recognition in the WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes	Yes
Recognition in the annual report	Yes	Yes	Yes
Day of Event Inclusions			
Ad in event program	Full page-Prominent Placement	Full page	Half page
Corporate signage at event	Yes-Surrounding Center Stage	Yes	No
Complimentary tickets	20	10	5
Verbal recognition at event by host	Yes	Yes	Yes

**Full page ad: \$500**

5.25" wide x 8.25" tall, 300dpi. **JPG**, full color **due March 30**

**Half page ad: \$250**

5.25" wide x 4" tall, 300dpi. **JPG**, full color **due March 30**

# Women's Policy Institute

Sponsorship Opportunities		
Date: <b>September 2020 - June 2021</b> Location: Providence, RI Estimated Attendance: 10-20		
<p>Description: The Women's Policy Institute is a nine (9) month program designed to train women to be strong policy advocates at the state and local level. The program teaches public policy skills to grassroots leaders, increases their participation in policy formation and implementation and prepares them to lead ongoing advocacy and policy work. Each cohort chooses a policy initiative that they will champion throughout the program. Recent examples include support of the Temporary Caregiver Insurance bill and repealing the "Tampon Tax".</p> <p>The WFRI chooses participants who demonstrate the potential to lead on issues of gender equity. Each participant must commit to the integral aspects of the program including: research, contributing to the development of a bill and advocacy of the issues supporting the bill at the State House.</p>		
Benefits & Levels	Presenting Sponsor	Scholarship Sponsor
	<b>\$5,000+</b>	<b>\$2500-\$5000*</b>
Print Piece & Collateral Inclusions		
Company logo on printed and electronic invitations	Yes	Yes
Invitation to WPI graduation	Yes	Yes
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes
Recognition in the annual report	Yes	Yes

**\*Cost per participant is \$2500. Each \$2500 contribution receives a "naming" opportunity and a chance to meet the scholarship recipient.**

## Cocktails & Conversations

Sponsorship Opportunities		
<p>Date: Quarterly            Location: Locations across RI, including your worksite if desired!            Estimated Attendance: 50-100</p>		
<p>Description: Each quarterly networking event features a speaker or panel of speakers. Topics include*:</p> <ul style="list-style-type: none"> <li>● An Uneven Path: State Investments in Women’s Economic Self-Sufficiency Research (January 8)</li> <li>● Politically Engaged Art (March 26)</li> <li>● <del>Voting Rights Then and Now (September 23)</del></li> <li>● Unpacking Privilege (October 21)</li> </ul> <p>As a sponsor, you choose the topic(s) you’d like to support. We can also customize a topic that is of particular interest to your business. We will schedule the date and location once sponsorship is in place to ensure sponsor convenience in attending.  <i>*Topics subject to change based on interest</i></p>		
Benefits & Levels	Exclusive Sponsor*	Contributing Sponsor**
	\$1250 Each	\$750 Each
Print Piece & Collateral Inclusions		
Company logo on printed and electronic invitations	Yes	Yes
Recognition in the WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes
Recognition in the annual report	Yes	Yes
Day of Event Inclusions		
Business directed topic	Yes	No
Opportunity to have your representative speak at event	Yes	No
Corporate signage and materials at event	Yes	Yes
Complimentary tickets	10	5

***\*If the Exclusive Sponsor level is chosen, no contributing sponsors will be permitted.***

***\*\*Contributing sponsorships are available only if there is no exclusive sponsor.***

# Through a Gender Lens Workshop Series

<b>Sponsorship Opportunities</b>	
Date:	January through June; September through November
Location:	Locations across RI
Estimated Attendance per workshop:	25-50
Description: Workshops designed to address issues of diversity and inequity. Topics include: <ul style="list-style-type: none"> <li>● Start\$mart Negotiation Skills for Graduating College Students (to be run multiple times)</li> <li>● Work\$mart Negotiation Skills for Those Seeking Raises &amp; Promotions (to be run multiple times)</li> <li>● Advocacy 101 (to be run multiple times)</li> <li>● Men as Workplace Allies (to be run multiple times)</li> <li>● Electoral Debate (to be run once)</li> </ul>	
<b>Benefits &amp; Levels</b>	<b>Exclusive Sponsor *</b>
Advocacy 101	\$750
Men as Workplace Allies	\$750
Start\$mart & Work\$mart Negotiation Skills	\$1250
Electoral Debate	\$1250
<b>Print Piece &amp; Collateral Inclusions</b>	
Company logo on printed and electronic invitations	Yes
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes
Recognition in the annual report	Yes
<b>Day of Event Inclusions</b>	
Corporate signage and materials at event	Yes
Complimentary tickets	10

***\*If the Exclusive Sponsor level is chosen, no contributing sponsors will be permitted.***

***\*\*Contributing sponsorships are available only if there is no exclusive sponsor.***

## 2020 Corporate Sponsorship Form

Business/Organization Name:

Contact Name and Title:

Address:

City:

State:

Zip Code:

Contact Email Address:

Contact Phone:

### **Women Leading Change Celebration**

\_\_\_\_\_ Presenting Sponsor (\$5000)

\_\_\_\_\_ Visionary Sponsor (\$2500)

\_\_\_\_\_ Lead Sponsor (\$1250)

### **Women's Policy Institute**

\_\_\_\_\_ Presenting Sponsor (\$15,001 - \$30,000)

\_\_\_\_\_ Visionary Sponsor (\$5,001 - \$15,000)

\_\_\_\_\_ Scholarship Sponsor (\$2500-\$5000)

### **Quarterly Cocktails & Conversations (Exclusive Sponsors \$1250 each/Contributing Sponsors \$750 each):**

\_\_\_\_\_ An Uneven Path: State Investments in Women's Economic Self-Sufficiency

\_\_\_\_\_ Politically Engaged Art

\_\_\_\_\_ Unpacking Privilege

### **Through A Gender Lens Workshop Series, including:**

\_\_\_\_\_ Start\$mart Negotiation Skills (\$1250 Exclusive)

\_\_\_\_\_ Work\$mart Negotiation Skills (\$1250 Exclusive)

\_\_\_\_\_ Advocacy 101 (\$1250 Exclusive/ \$750 Contributing)

\_\_\_\_\_ Men as Workplace Allies (\$750 Exclusive)

*Send this form via email to [ebrown@wfri.org](mailto:ebrown@wfri.org) OR mail to Women's Fund of Rhode Island, 245 Waterman Street, Suite 503, Providence, RI 02906*