

## Women Leading Change Celebration

<b>Sponsorship Opportunities</b>			
Date: September 23, 2021			
Location: Virtual			
Estimated Attendance: 250			
<p>Description: This year we are celebrating our 20th Anniversary and honoring the legacy of our founder, Simone Joyaux (1948-2021). This milestone gives us an opportunity to consider what has been accomplished in the last twenty years and how much further we need to go to achieve gender equity and social justice for all.</p> <p><b>Speaker: Dr. Marcia Coné, WFRI's first CEO, honoring WFRI founder, Simone Joyaux and her legacy</b>  <b>Simone Joyaux Advocacy Award: Representative Anastasia Williams</b>  <b>Susan Farmer Leadership Award: Dr. Nicole Alexander Scott, RI Department of Health</b></p> <p>This is the Women's Fund of Rhode Island's premier fundraising event, bringing together business and community leaders, social activists, philanthropists, and anyone interested in leveling the playing field for women and girls in Rhode Island. Register at <a href="http://www.event.gives/wfri">www.event.gives/wfri</a></p>			
<b>Benefits &amp; Levels</b>	<b>Presenting Sponsor</b>	<b>Visionary Sponsor</b>	<b>Lead Sponsor</b>
	<b>\$5000</b>	<b>\$2500</b>	<b>\$1250</b>
<b>Print Piece &amp; Collateral Inclusions</b>			
Option to share a short video about your company on our social media channels	Yes	Yes	Yes
Company logo in the program	Yes	Yes	Yes
Recognition in the WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ), and social media	Yes	Yes	Yes
Recognition in the annual report	Yes	Yes	Yes
<b>Day of Event Inclusions</b>			
Ad in event program and event slideshow	Full page-Prominent Placement	Full page	Half-page
Verbal recognition at event by the host	Yes	Yes	Yes

**Full-page ad: \$500**

5.25" wide x 8.25" tall, 300dpi. **JPG**, full-color due **Sept. 1, 2021** to [ebrown@wfri.org](mailto:ebrown@wfri.org)

**Half-page ad: \$250**

5.25" wide x 4" tall, 300dpi. **JPG**, full-color due **Sept. 1, 2021** to [ebrown@wfri.org](mailto:ebrown@wfri.org)

## Women's Policy Institute

<b>Sponsorship Opportunities</b>		
<p>Date: <b>September 2021 - June 2022</b></p> <p>Location: Providence, RI</p> <p>Estimated Attendance: 15-24</p>		
<p>Description: The Women's Policy Institute is a nine (9) month program designed to train women with diverse backgrounds and experiences to be strong policy advocates at the state and local levels. While college experience is not required, you might think of this as a graduate-level course with hands-on application.</p> <p>The program teaches public policy and strategic communication skills to grassroots leaders, increasing their participation in policy formation and implementation and prepares them to lead ongoing advocacy and policy work. Each cohort chooses a policy initiative that they will champion throughout the program. Examples include support of the Temporary Caregiver Insurance Act, workplace pregnancy protections, the RI Parentage Act, and repealing the "Tampon Tax".</p> <p>WFRI chooses participants who demonstrate the potential to lead on issues of gender equity. Each participant must commit to the integral aspects of the program including research, developing bill language, finding bill sponsors, and creating and implementing a communications strategy that motivates people into action.</p>		
Benefits & Levels	Presenting Sponsor	Scholarship Sponsor
	\$5,000+	\$2500-\$5000*
<b>Print Piece &amp; Collateral Inclusions</b>		
Company logo on printed and electronic invitations	Yes	Yes
Invitation to WPI graduation	Yes	Yes
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes
Recognition in the annual report	Yes	Yes

**\*Cost per participant is \$4,500. Each \$5,000 contribution receives a "naming" opportunity and a chance to meet the scholarship recipient.**

## Gender Equity Panel Discussions

Sponsorship Opportunities		
Date:	Quarterly	
Location:	Locations across RI, or virtual (depending on health restrictions and interest of sponsor)	
Estimated Attendance:	50-100	
<p>Description: Each quarterly networking event features a speaker or panel of speakers. Topics may include*:</p> <ul style="list-style-type: none"> <li>● <del>Women's Well-Being Index Research Release</del></li> <li>● <del>Black Women Lead in Rhode Island</del></li> <li>● <del>Racism and Gender Equity</del></li> <li>● Childcare Infrastructure (November 3, 2021)</li> </ul> <p>Have an idea that isn't on the list above? Let's talk!</p> <p>As a sponsor, you choose the topic(s) you'd like to support. We will schedule the date and location once sponsorship is in place to ensure sponsor convenience in attending. *Topics subject to change based on interest</p>		
Benefits & Levels	Exclusive Sponsor*	Contributing Sponsor**
	\$1250 Each	\$750 Each
Print Piece & Collateral Inclusions		
Company logo on social media posts related to the event	Yes	Yes
Recognition in the WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes	Yes
Recognition in the annual report	Yes	Yes
Day of Event Inclusions		
Business directed topic	Yes	No
Opportunity to have your representative speak at the event	Yes	No
Corporate signage and materials at the event (if in person)	Yes	Yes

***\*If the Exclusive Sponsor level is chosen, no contributing sponsors will be permitted.***

***\*\*Contributing sponsorships are available only if there is no exclusive sponsor.***

## Through a Gender Lens Workshop Series

<b>Sponsorship Opportunities</b>	
Date: January through June; September through November Location: Locations across RI or virtual (depending on health restrictions and the interest of sponsor) Estimated Attendance per workshop: 25-50	
Description: Workshops designed to address issues of diversity and inequity. Topics include: <ul style="list-style-type: none"> <li>● Advocacy 101</li> <li>● Men as Workplace Allies</li> <li>● #IAmRemarkable</li> <li>● Women's Financial Empowerment Series, including basic financial planning, will &amp; estate planning, attracting angel funds, and salary negotiation skills (sponsorships are per workshop, not for the entire series)</li> </ul>	
Benefits & Levels	Costs & Benefits
Exclusive	\$1000
Contributing	\$650
Print Piece & Collateral Inclusions	
Company logo on printed and electronic invitations	Yes
Recognition in WFRI newsletter, website ( <a href="http://www.wfri.org">www.wfri.org</a> ) and social media	Yes
Recognition in the annual report	Yes
Day of Event Inclusions	
Corporate signage and materials at the event if a physical event; opportunity to make welcoming remarks if virtual	Yes
Complimentary tickets	10

***\*If the Exclusive Sponsor level is chosen, no contributing sponsors will be permitted.***

***\*\*Contributing sponsorships are available only if there is no exclusive sponsor.***

## 2021 Corporate Leadership Form

Business/Organization Name:

Contact Name and Title:

Address:

City:

State:

Zip Code:

Contact Email Address:

Contact Phone:

### Gender Equity Champion Package

Includes Presenting sponsor for Women Leading Change, Scholarship sponsor for Women's Policy Institute, Exclusive sponsor of one quarterly Cocktails & Conversations, and Exclusive sponsor of one workshop

\_\_\_\_\_ Gender Equity Champion (\$10,000)

### Women Leading Change Celebration

\_\_\_\_\_ Presenting Sponsor (\$5000)

\_\_\_\_\_ Visionary Sponsor (\$2500)

\_\_\_\_\_ Lead Sponsor (\$1250)

### Women's Policy Institute

\_\_\_\_\_ Presenting Sponsor (\$15,001 - \$30,000)

\_\_\_\_\_ Visionary Sponsor (\$5,001 - \$15,000)

\_\_\_\_\_ Scholarship Sponsor (\$2500-\$5000)

### Quarterly Cocktails & Conversations (Exclusive Sponsors \$1250 each/Contributing Sponsors \$750 each):

\_\_\_\_\_ Women's Well-Being Index Research Release

\_\_\_\_\_ Diversity and Inclusion in the Workplace

\_\_\_\_\_ Gender Equity and Racial Equity work together

\_\_\_\_\_ Housing, Childcare, and Social Services, Oh my!

### Through A Gender Lens Workshop Series (Exclusive Sponsors \$1000 each workshop/Contributing Sponsors \$650 each workshop), including:

\_\_\_\_\_ #IamRemarkable

\_\_\_\_\_ Advocacy 101

\_\_\_\_\_ Men as Workplace Allies

\_\_\_\_\_ Women's Financial Empowerment

\_\_\_\_\_ Salary Negotiation Skills

Send this form via email to [ebrown@wfri.org](mailto:ebrown@wfri.org) OR mail to Women's Fund of Rhode Island, 133 Delaine St. Providence, RI 02909